

## Bob Woolverton, Leadership Speaker & Trainer

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### Keynote:

“Three Leadership Responsibilities That Come with Every Promotion”

### Abstract:

It's discouraging to learn from a 2019 survey of 15,000 employees that 80% of employees say they have already quit or currently want to quit a bad boss. Employee turnover is costly to an organization. And bad leadership adds additional losses through increased use of sick leave, lower morale, and engagement, and absolutely kills any discretionary effort. The million-dollar question is... how can we go from being a bad boss to becoming an inspirational leader?

By implementing the three leadership responsibilities that come with every promotion, you can distance yourself from the bad leaders and start building a solid foundation to become a great leader.

After your time with Bob, you will not only improve your own leadership skills, but you will simultaneously earn the trust of your followers, create a more productive work environment for your team, and become the leader everyone wants to work for.

### Testimonials:

I used the management techniques and supervisory style I learned from Bob to advance my career with great success, resulting in a senior executive role leading a national team. I still discuss management philosophy with Bob often.

- Edward Hopkins, V.P., Head of Corporate Security, Garda World

### Learning Objectives:

- You will start thinking about your leadership role in an entirely new way and eliminate the three words bosses say that prevent them from becoming great leaders.
- Discover how to earn the trust of your team and simultaneously exceed the expectations of your boss without picking sides.
- Discover how to become the boss everyone admires, respects, and loves to work for without people pleasing.

### References:

- Brian Trendler, Owner PNAw, LLC., email: [profnetassoc@gmail.com](mailto:profnetassoc@gmail.com) 425.420.6513
- Marcelle Allen, Co-Owner LAF Tech, email: [allenmarcelle@gmail.com](mailto:allenmarcelle@gmail.com) 360.420.9966

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